

# Regional Reimbursement Support Team

## Plastic and Regenerative Medicine

Our regional team members are available to provide tailored reimbursement support for your use of Allergan Aesthetics products.



Your Reimbursement Representative can assist your office with:



**Economics/  
Value  
Proposition\***



**Coding**  
(Physician,  
Facility)



**Understanding  
Coverage**



**Reimbursement**



**Health Policy**  
(Commercial,  
Government)



**Healthcare  
Reform**



**Reimbursement  
Hotline Support**

\*Available only to Payers, as defined per FDA Guidance.

## Regional Reimbursement Support

Cheri Ritter, *Director, Reimbursement and Market Access*  
(760) 638-6902 | [Cheri.Ritter@allergan.com](mailto:Cheri.Ritter@allergan.com)

### West

Kathleen Van de Voorde  
*Associate Director,  
Reimbursement Field Representative*  
(714) 263-6154  
[Kathleen.VandeVoorde@allergan.com](mailto:Kathleen.VandeVoorde@allergan.com)

### Southeast

Kristina Seracen  
*Associate Director,  
Reimbursement Field Representative*  
(830) 733-2543  
[Kristina.Seracen@allergan.com](mailto:Kristina.Seracen@allergan.com)

We are here to support you. Contact your regional reimbursement representative today.